

April 2022

Orthopaedic Practice Management Colleagues:



We are thrilled to announce the rebranding of the state society BONES of PA to the regional society **MidAtlantic BONES** as we seek to cultivate networking and professional development opportunities among orthopaedic practices in neighboring states.

This regional expansion supports the following goals:

**Facilitate local and regional connections among ortho practice teams.**

*As practice mergers and hospital acquisitions have made some state societies unsustainable, aligning with nearby states cultivates relationships with colleagues in the same "neighborhood" and supports smaller, local meetings throughout the year.*

**Advocate for state-level legislative and regulatory initiatives.**

*Regional societies are uniquely positioned to promote grassroots advocacy in conjunction with physician societies to address state legislation and action by regulatory bodies like Workers' Compensation Commissions and Departments of Health.*

**Provide an incubator for emerging leaders.**

*Recognizing that many supervisors, team leaders, and staff have leadership potential but are not currently in roles with access to AAOE annual conferences, regional societies seek to encourage emerging leaders by providing access to smaller nearby events featuring robust content.*

**Facilitate development of regional group purchasing opportunities for malpractice insurance, health insurance and supplies.**

Orthopaedic practice leaders and staff in **Pennsylvania, Delaware, Maryland, New Jersey, New York, West Virginia and Virginia** are invited to join **MidAtlantic BONES** to take advantage of these member benefits:

- Discounted registration for the MidAtlantic BONES Annual Meeting, a multi-day event featuring engaging speakers & exhibitors
- Invitations to members-only webinars covering hot topics in orthopaedic practice administration
- Access to the MidAtlantic BONES Collaborate page, an AAOE online forum to connect with peers in your region
- Connections with preferred vendors with exclusive offers for MidAtlantic BONES members
- Monthly e-newsletters highlighting recent news, articles of interest, and upcoming events
- Special opportunities for emerging leaders, including the AAOE State Leadership Academy
- A subscription to 'FAST Practice', a valuable practice management newsletter valued at \$324/year
- MidAtlantic BONES Reception during the AAOE Annual Meeting
- Grassroots advocacy support for state level issues

We hope you will join our MidAtlantic BONES family today: [www.midatlanticbones.org](http://www.midatlanticbones.org).

A handwritten signature in blue ink, appearing to read "Will Thompson".

Will Thompson, President

A handwritten signature in black ink, appearing to read "Ann Margaret McCraw".

AnnMargaret McCraw, Managing Director

**MidAtlantic BONES**

522 Hunt Club Blvd #412, Apopka, FL 32703 | 844.234.7800 | [www.midatlanticbones.org](http://www.midatlanticbones.org)

## UPCOMING EVENTS

**2022 MidAtlantic BONES Annual Meeting**  
**August 24-26, 2022 | The Westin Annapolis | Annapolis Maryland**



### 2022 Webinar Series

| Date      | Day of Week  | Topic  |
|-----------|--------------|--|
| 1/6/2022  | 1st Thursday | Ortho CPT Update   |
| 2/3/2022  | 1st Thursday | Good Faith Estimates   |
| 3/3/2022  | 1st Thursday | Making MIPS Work for Ortho                                       |
| 4/7/2022  | 1st Thursday | Short Staffed. Short Tempered. Short Timer.                      |
| 5/5/2022  | 1st Thursday | Brace Yourself: CMS New DME Requirements                         |
| 6/2/2022  | 1st Thursday | Social Media & the Physician Practice Part 1: Strategic Planning |
| 7/7/2022  | 1st Thursday | Vetting Physician Financial Relationships                        |
| 8/11/2022 | 2nd Thursday | Social Media & the Physician Practice Part 2: Legal Implications |
| 9/1/2022  | 1st Thursday | AI in MSK Care Delivery: Potential vs Risk                       |
| 10/6/2022 | 1st Thursday | Ortho RCM Challenges: Med Pre Auth & Other Payer Challenges      |
| 11/1/2022 | 1st Tuesday  | IT Topic TBD   |
| 12/1/2022 | 1st Thursday | Annual Regulatory Updates: CMS, HHS, CPT                         |

**Membership:** <https://secure.affinipay.com/pages/cobbe-management/midatlantic-membership>

Active Members: Senior executives, administrators, and managers (\$60)

Affiliate Members: Supervisors, team leaders, and staff sponsored by an Active Member from their practice (\$45)

*Note: to facilitate a timely transition from state to regional society MidAtlantic BONES has been registered as a Doing Business As (DBA) name for BONES of PA, Inc; therefore, membership dues and exhibitor fees will be received by BONES of PA DBA MidAtlantic BONES.*